



Business Models for Start-ups: The numbers are really not that scary!

2015 WP BCC Workshop Presenter - Errol Bowen, M.B.A., C.P.A., SBDC

Come learn about the financial aspects of business models so you can take your idea to market. Errol Bowen is a results-oriented senior accounting management professional and successful entrepreneur. He is an adjunct auditing professor at William Paterson University. He has many years of experience consulting with startups on their business models. Errol is a SBDC Small Business Consultant. **When: Monday March 9, 2015 at 6:00pm-7:00pm, 1600 Valley Road, Room 2001.** All WP students are invited to attend.



Monetizing your idea for an app or mobile business

2015 WP BCC Workshop Presenter: Nicolas Cabrera, CTO at UCreate3D, SBDC Business Consultant

Do you have a great idea for an App or mobile business? **Topics discussed include an overview of different business models and the factors to consider when selecting the right business model for your idea.** Nicolas is a web developer with more than 14 years of experience in the Web and Mobile industry. As a Computer Scientist from Purdue University and Harvard University he loves programming and problem solving. Nicolas is an entrepreneur not by choice but by chance. He provides consulting in mobile technologies and online business through his company Mescalina LLC for startUps located mostly in USA, but also in Chile and Colombia. **When: Tuesday March 10, 2015, 6:00pm – 7:00pm, 1600 Valley Road, Valley Rd Auditorium 1012.** All WP students are invited.



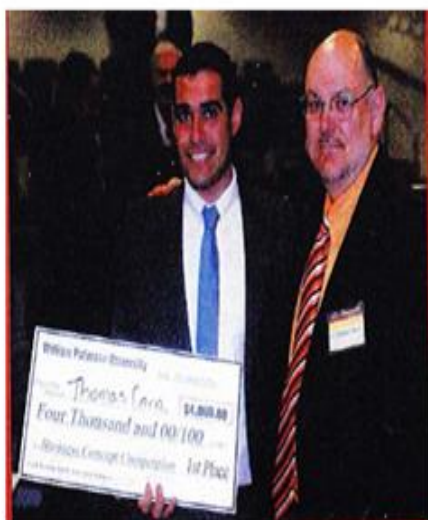
CHRISTOS M. COTSAKOS COLLEGE OF BUSINESS

4TH ANNUAL BUSINESS CONCEPT COMPETITION

ELEVATOR PITCH ROUNDS, MARCH 23RD 2015

COMPLETED ONLINE APPLICATIONS DUE FRIDAY MARCH 13TH AT MIDNIGHT

Visit: <http://www.wpunj.edu/ccob/BusinessConceptCompetition/>



Fun. Engaging. Rewarding.... THE NEXT WINNER COULD BE YOU!

1st Prize \$ 1,200 * 2nd Prize \$ 1,000 * 3rd Prize \$ 800 * Other Cash Prizes

(8 Elevator Pitch Teams will advance to the Finalist Round held on Wednesday April 22, 2015)